



Cultivating
responsible
sourcing

Source

GARDEN

25-27 JUNE 2024 | NEC BIRMINGHAM

source-garden.com

The gateway to the UK retail market

Source Garden is a unique sourcing show, where responsible manufacturers from around the world can connect with retailers, brands, wholesalers and importers, who are looking to develop new sourcing and private label opportunities.

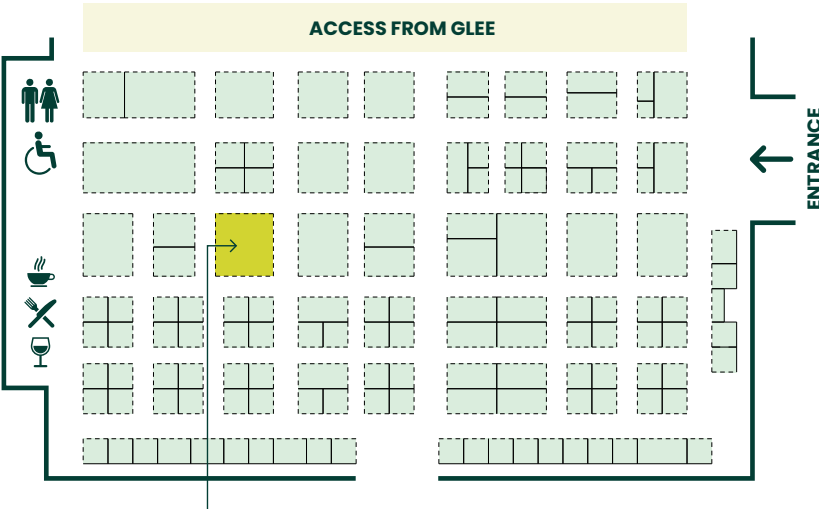
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Join us at the NEC Birmingham

Held at the UK’s largest exhibition venue,
NEC Birmingham, Source Garden caters to
the entire supply chain under one roof.

LOCATED NEXT
TO GLEE, VISITORS
CAN WALK FREELY
BETWEEN BOTH
SHOWS



Source Garden Lounge

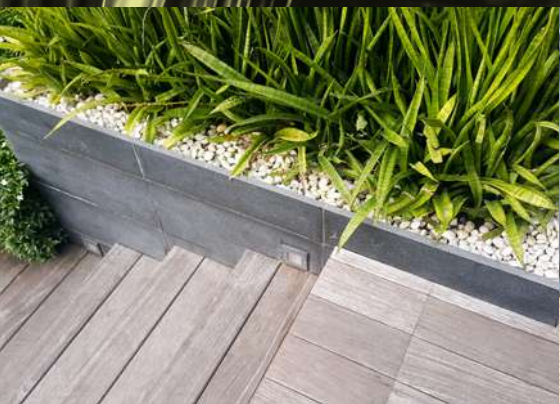
Show sectors

At Source Garden buyers can source from 7 sectors and hundreds of manufacturers. They visit these sectors to find inspiration and responsibly source for their next collection and best-selling ranges.

Sectors:

- > Outdoor Entertaining
- > Garden Decoration
- > Tooling
- > Pet
- > Garden Landscaping
- > Garden Care
- > Retail Services





Why exhibit?

Source Garden offers a brilliant opportunity for international suppliers and manufacturers to grow their business connections in the UK and Europe. Thousands of high-profile retailers attend Source Garden in search of new products and manufacturing techniques to source from.

Buying Directors

Buying Directors / Buyers look at the buying strategy and are responsible for point-of-purchase plans.

Head of Procurement / Sourcing Directors

Head of Procurement / Sourcing Directors manage the direct purchase of the goods and finds specific resources at the best prices.

Responsible/ Ethical Sourcing

The Responsible / Ethical Sourcing role surrounds auditing suppliers and ensuring there is no slavery in the supply chain.

Sustainability Directors

Sustainability Directors look after the overall

environmental imprint of the company with oversight of all operations.

Product Design

Product Designers are often in-house creatives who work alongside buyers to specify the product look.

Production Managers

Production Managers have accountability over new manufacturing partners and ensure production is on time for delivery.

Technologists

Technologists oversee quality control; they ensure products are safe and fit for purpose by checking certifications and testing.

Each one of these job roles will play a key part in the decision-making process, and by building relationships with as many of these titles as possible, you will increase your chances of new business and speed up the sales process.





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Meet thousands of key decision-makers and buyers with purchasing power and procurement/supply chain responsibility.



Grow your brand awareness in the UK by making connections with a wide variety of UK and European retailers.



Be a part of a greater change in how businesses ethically source products by taking part in the UK's only responsible sourcing show.

Get involved

Secure your place at Europe's newest responsible sourcing show.

Secure your place at Europe's newest responsible sourcing show. Get in touch with the team at **exhibitor@source-garden.com** and we will talk you through your options.



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Join the
conversation



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